

Northwest Words

The Official Publication of *Northwestern Toastmasters* Club 2946/37

We meet each first, third, and fifth Tuesday, 6:30 PM - Mayberry's, 50 Miller Street, Winston-Salem, NC

OFFICERS for 2014-2015

Don Barnett, AC-S/CL	President
Jeff Walker, CC	VP-Education
John Clark, DTM	VP-Membership
Brian Davidson, DTM	VP-Public Relations
Peter Gross	Secretary
Marcia Barney, DTM	Treasurer
Craig Thrift, AC-B/AL-B	Sgt. at Arms
On the web at	www.NWTM.org

Volume 41 - Issue 5

Our Next Meeting will be on
September 16, 2014
Tuesday

For More Information, call
Marcia Barney (336) 712-8183



The Mission of a Toastmasters Club is to provide a mutually supportive and positive learning environment in which each member has the opportunity to develop and practice communication and leadership skills, which in turn foster self-confidence and personal growth.

The Way It Was – September 30, 2014

...as recalled by the assistant to the
assistant Secretary



Vice President of Education Jeff Walker conducted an effective, efficient business session in which he welcomed Improved Communications Participants, new members and our guest for the evening.

After a brief recess, Jeff introduced our Toastmaster for the evening, Improved Communications Seminar (ICS) Chair Marcia Barney. She started our meeting and kicked-off ICS with an introduction to Speech Organization.

Word master Butch Barney gave “thwart”, as the Word for the Day. Synonyms of “thwart” are frustrate, spoil, prevent, foil, impede, hinder, etc.

Table Topics Master Joel Schanker stayed with the ICS topic of the evening and allowed the following members to practice their impromptu speaking about selecting speech topics to the following.

- Brian Davidson
- Peter Gross
- Butch Barney
- Jeff Walker

Toastmaster Marcia Barney introduced the prepared speakers for the evening.

- Randy Liu – Project 7 from CC Manual, “Getting High”, 5:30 minutes.
- Sebastian Lüneburg – Project 2 from CC Manual, “The Sharing Economy”, 6:15 minutes.

Peter Gross served as General Evaluator for the meeting. Jeff Walker evaluated Randy’s speech and Joel Schanker evaluated Sebastian’s speech.

Brian Davidson served as Timer and Vote Counter. Butch Barney served as grammarian. Joke Master for the evening was Brian Davidson.

Awards

Best Table Topics Speaker

Peter Gross

Best Evaluator

Joel Schanker

Best-Prepared Speaker

Sebastian Lüneburg

Welcome New Members!

Northwestern Toastmasters welcomed three new members at our September 30 meeting! **Rob Phelps** is a transfer Competent Communicator and both **Marissa Dixon** and **Cricket Mendezoff** are new to Toastmasters.

We look forward to hearing two Ice Breakers and an advanced speech at our October 7 meeting.

Welcome Improved Communications Participants!

This fall's Improved Communications Seminar class includes some slightly seasoned Toastmasters as well as some new faces: The lightly seasoned include Peter Gross, Sebastian Luneburg, Randy Liu, and new member Rob Phelps. The fresh faces include our other two new members Marissa Dixon and Cricket Mendezoff as well as Rebecca Cole and Sabrina Williams.

We are delighted to have a potentially star ICS-Fall of 2014 class!

Welcome Guest!

Annette Grefe attended our September 30 meeting. We enjoyed meeting you and hope you will come back on October 7, Annette!

Metric System



There are three countries in the world that don't follow the metric system: Liberia, Myanmar, and the United States. Though Liberia partially adopted it, and Myanmar is transitioning, meaning the U.S. is the lone hold-out since its introduction in 1795.

Dues are Due

It is time for all Northwestern Toastmasters to pay their semi-annual dues. Please bring your check (cash is also acceptable) for \$39.50 (payable to "Northwestern Toastmasters" to our September 16 meeting. If you cannot attend the meeting, please mail your check to: Marcia Barney, DTM, 3501 Lakefield Court, Clemmons, NC 27012.

Thank You to NWTMs who have already paid!

Top 5 countries with the most Facebook users

5. Mexico

So Mexico is another country ranked 5th with 38 Million of total Facebook Users.

The male and female Facebook users are about 50%.
Mexicans are really serious of about the drinks and the most popular brands here are Coca-Cola and Corona beer. Apart from the drinks Mexican people are also interested a lot in PlayStation and Doritos.

So Mexicans are lively heart people What a perfect combination – extreme gaming with coke and Doritos.

4. Indonesia

The people of Indonesia seems to be a lot addicted to Facebook. According to a research about 20% of 22% of people who uses internet is on Facebook,

which means that almost every person who can access Facebook does. Among these users males using Facebook are a bit higher than their counterparts.

The brands which are most liked by people of Facebook users of Indonesia are Blackberry, Samsung and Yamaha Motors. So you can guess the interest of these people and promote to a potential audience.

3. India

India has been listed 3rd with a total Facebook users of 48 Million. Male users are dominant here rather than females.

The users of India are mostly into Technology, gadgets etc. Most of the people are 18 years older which is a common pattern of the all the countries we have seen so far.

India is an emerging country in the upcoming technology and gadgets so you can assume to grab a huge market by promoting it to this South Asian land.

2. Brazil

Brazil has been listed as the 2nd country with the most Facebook users in 2014. The ladies and men both are an equal participants in using Facebook and you would really be amazed to see that Facebook users in Brazil are 52 Million which is a very huge number. Brazilians are really spell bounded by the magic of Facebook.

1. United States of America

Like most of the other things, USA again stands on top and provide Facebook the biggest user base of all the countries so far. Out of the total population of United States who use internet, about 67% of them are on Facebook

You will be amazed to hear that around USA has 160 Million Facebook users now with the age range of about 18-35 years.

The top brands in USA is Walmart followed by Target and Amazon. Wow, people Americans do a lot of shopping.