

# Northwest Words

The Official Publication of Northwestern Toastmasters Club 2946/37  
Meeting each first, third, and fifth Tuesday, 6:30 PM - Mayberry's, 50 Miller Street, Winston-Salem, NC  
Volume 33, No. 17, Early March, 2007

On the web at [www.nwtm.org](http://www.nwtm.org)

## OFFICERS

President	Donna Hall	
VP-Education	Joel Schanker	
VP-Membership	Lance Kull	336 972-5934
VP-PR	John Clark	336 723-2153
Secretary	Brian Davidson	336-765-5502
Treasurer	Marcia Barney	336 712-8183
Sgt. at Arms	Evander Woo	
Immediate Past	Teddy Burriss	

For more information --  
call Marcia Barney at  
336 712-8183

**See YOU at our next Meeting  
Tuesday February 20, 2007**



***The Mission of a Toastmasters Club is to provide a mutually supportive and positive learning environment in which each member has the opportunity to develop and practice communication and leadership skills, which in turn foster self-confidence and personal growth.***

## ~~~ Web Site Update ~~~

We now have on our web site a calendar for the year with the meeting dates highlighted. Hopefully this will explain why some meetings are only a week apart. (When there is a fifth Tuesday in a meeting.)

If you have an idea that will make our web site better or you just spot something that needs to be corrected, then please let our humble web master know. He really does want to do a good job for Northwestern.

## The February 20, 2007 meeting by Brian Davidson, Secretary

The February 20, 2007 meeting of Northwestern Toastmasters was called to order by President Donna Hall. Joel Schanker, Vice President of Education, reminded the membership of the upcoming Northwestern Toastmasters International Speech Contest on June 6, 2007.

President Hall announced that Northwestern Toastmaster Debbie Woo had completed all ten speech projects in the Competent Communication Manual and presented her with a Competent Communicator Certificate. Rounds of applause ensued in congratulations to Debbie for her hard work and achievements. President Hall recessed the meeting the meeting until 6:45 pm.

After the recess, Donna introduced the Toastmaster for the evening, Barbara Schanker. Toastmaster Barbara introduced the meeting topic "The Terrible Terror of Talking". TM Barbara called on Word Master Butch Barney for the word for the meeting. Butch presented the word for the evening "ideology".

(continued on page 2)

## Schedule for the March 6, 2007 Meeting

This is the Club Level Contest for both the International Speech Contest and the Table Topics Contest. If you have not entered yet, talk with VP of Education, Joel Schanker. There are still a few openings – but they are going quickly.

The winners of this contest will be entered into the Area Level contests on March 14, 2007. Those winners will compete in the Division B Level contest on April 14, 2007. Then it's on to the District Level contests at the Spring Conference.

Northwestern Toastmasters has the reputation of frequently having the winners at these contests. (It must have something to do with the quality of our meetings.) This year will be no different.

So, make plans to attend the different levels of these contests. See you there! While you are making plans, remember – there is always a need for judges, counters, and all the positions that make a contest possible.

**Remember: All roles are important! If you can not attend the meeting, then contact our VP of Education.**

## Schedule for the March 20, 2007 Meeting

Butch Barney .....	Evaluator
Marcia Barney .....	Word Master
Teddy Burriss .....	Evaluator
Pam Christopher .....	General Evaluator
John Clark .....	Vote Counter
Brian Davidson .....	Table Topics
Diana Garcia .....	Speaker
Donna Hall .....	Speaker
Karl Hastings .....	Speaker
Lance Kull .....	Timer
Zoltan Rab .....	Toastmaster
Barbara Schanker .....	Grammarian
Joel Schanker .....	Evaluator
Derrick Webb .....	Evaluator
Elaine Wiles .....	Speaker
Debbie Woo .....	Jokemaster
Evander Woo .....	Evaluator

(Secretary's report, continued from page 1

TM Barbara introduced Table Topics Master John Clark. John did not hesitate to offer some thoughtful suggestions for discussion to Joel Schanker, and Butch Barney. John limited it to two table topic questions because of the full slate of prepared speakers presenting. According to Timer Karl Hastings, all of the speaking times were within the allotted time limits. Ballots were directed to Vote Counter Diana Garcia.

After accepting control of the lectern back from John, TM Barbara introduced the first prepared speaker, Evelyn Ries. Evelyn presented her Ice Breaker. Congratulations to Evelyn and thank you for sharing some information about yourself to the club. We look forward to many more speeches. Next up was Don Barnett. Don's speech was the sixth project from the Competent Communication Manual. Don's speech was titled "A Career Development Theory". The next prepared speaker was Derrick Webb. Derrick's project was the second from the Humorously Speaking Manual. Derrick's speech title was "Appearances". Brian Davidson was the next speaker. He was working on the fifth project in the Story Telling Manual. His speech title was "From R to A". Wrapping up the prepared speakers was Marcia Barney. Marcia presented her speech "A Dollar's Worth for Every Quarter". Marcia was working on the second project in the Speaking to Inform Manual.

The timer's report presented by Timer Karl indicated that Evelyn, Don, Brian and Marcia met their target times. Ballots were directed to Vote Counter Diana.

Next, Toastmaster Barbara introduced General Evaluator Teddy Burriss. Teddy presented his view of how the meeting had progressed and where we could possibly make some improvements. Teddy then turned to his team of evaluators to help the individual speakers. Elaine Wiles helped out Evelyn with some suggestions on things she might consider to enhance her speech and presentation skills and Donna Hall sent some suggestions over to Don with her evaluation. Competent Communicator Debbie Woo evaluated Derrick's speech and Evander Woo evaluated Brian's speech. Lance Kull finished up the speech evaluations by offering some suggestions to Marcia.

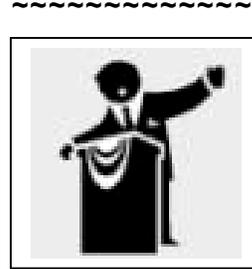
GE Teddy obtained a timer's report from Timer Karl. Karl indicated that all of the evaluators had qualifying speaking times. Ballots were directed to Vote Counter Diana. GE Teddy called on Grammarian Joel Schanker. Joel pointed out some grammatical hiccups we had during the meeting and issued the appropriate fines. Word Master Butch Barney reported that John, Joel, Teddy and Lance used the word of the evening, "ideology".

GE Teddy returned control of the meeting to TM Barbara. TM Barbara wrapped up the educational portion of the meeting by sticking with her meeting theme "The Terrible Terror of Talking". She then turned the meeting over to President Donna Hall. President Hall obtained the vote count from Vote Counter Diana Garcia. President Hall then presented the Best Table Topics Award went to the Northwestern Toastmaster who most effectively addressed their topic in the impromptu speaking educational session. The Best Evaluator Award went to the Northwestern Toastmaster who gave the most beneficial advice to one of the Toastmasters presenting a prepared speech. The Best

Prepared Speaker Award went to the prepared speaker who the club voted presented the best speech.

Joke Master Zoltan Rab invoked some laughter just before President Hall efficiently wrapped things up and called the .....

MEETING ADJOURNED! 



### **Evaluate, Not Review** *By Marcia Barney, DTM*

Evaluation time as Speech Evaluator or General Evaluator should be the most precious of all moments in our Toastmasters Club meeting. This is where we provide the fuel (not fertilizer) for improvement. While the General Evaluator supposedly has no time restrictions, excessive time use inevitably results in negating what good he (non-sexed) would otherwise have provided. The speech evaluator should use 2 precious minutes.

One way to waste time as an evaluator is to review what you should be evaluating. Why on earth would an evaluator imagine that the other members of the club would listen to their repetition of what happened when they had the opportunity to hear the far more exciting original performance? Such a review can even result in mass confusion among the members!

How many times have you heard an evaluator say "You said....." only to offer an inaccurate account of what the speaker actually said. That's a sure fire way to destroy credibility quickly! When evaluating, why not say "I understood you to say....." Better yet, why not do the real job of an evaluator and say "I think you would have made your point even better if you had said....."

Then there's the evaluator who lists the major points of the speaker's speech - again, frequently inaccurately. Why not say instead, "I think I heard 3 reasons to ....." then give your opinion of the effectiveness of these reasons rather than waste time repeating the reasons. For example, "I think I heard 3 reasons why I should buy a new car. You could have convinced me more effectively with 2 reasons and more examples of why each was important." Tell the speaker how you think he or she could improve in their next speech. They should know far better than you what they said in this speech.

If the speaker gets sidetracked with an unrelated anecdote, simply remind them that examples, humor, or stories that support their main points are most effective.

Really good evaluations require a total focus on the speaker and a sincere desire to help the speaker become a better speaker. While reviewing what you think was said might provide a few minutes of entertainment, it will seldom serve the real purpose of an evaluation.

As General Evaluator tell us what you really liked and suggest some improvements, evaluate the evaluators, and forego the meeting review. When you evaluate a speech, evaluate, don't waste time giving the second best delivery of all or part of the speech.