

## **Publicizing your ICS (Speechcraft) Program**

- Local newspapers (Make your notice fit the newspaper's typical announcement and you'll get better results.)
- e-mail the reservation form to all club members and ask them to e-mail it to at least 10 people they know (friends, co-workers, neighbors, fellow Rotarians,....
- Put posters on bulletin boards in restaurants, your meeting place, your (and other club members') work place, on church bulletin boards, in YMCAs,.....
- send registration forms to everyone who has visited your club in the past 5 years
- send registration forms to former members of your club
- post a comment on Facebook about the program